# World Expolympics Entry Form

Thank you for your interest in The Experiential Design Authority's World Expolympics competition, which recognizes the most remarkable examples of experiential design from Expo 2025 in Osaka, Japan. We encourage you to complete all answers in a Word doc and then copy and paste the content into the form below when you are ready to complete your entries. Please note that the Full Expolympics Entry grants your pavilion entry into all applicable categories for a single price. Fees are as follows: Early Deadline - June 20 ($200/entry or $795/Full Expolympics Entry), Regular Deadline - June 30 ($260/entry or $1,035/Full Expolympics Entry), Final Deadline - July 12 ($320/entry or $1,275/Full Expolympics Entry).

**Pavilion Name** *

**Pavilion Website (if applicable)**

**On-Site Pavilion Contact** *

First Name          Last Name

**On-Site Pavilion Contact's Email** *

example@example.com

**Entrant Name** *

First Name          Last Name

**Entrant Title**

**Entrant Company**

**Entrant Phone**

Country Code                    Area Code                    Phone Number

**Entrant Email** *

example@example.com

**Entrant Address (NOTE: This is where your trophy will be sent if your entry is a winner and you do not claim it on site.)** *

Street Address

Street Address Line 2

City                               State / Province

Postal / Zip Code

**Entrant Company Website**

**Please include social media handles for any/all social platforms your company and/or the pavilion uses. These may be included in any announcements or celebratory posts.**

**Do you wish to submit this pavilion to all eligible categories using the Full Expolympics Entry, or do you wish to choose only select categories? NOTE: If you plan to enter more than three individual categories, the Full Expolympics Entry is a more cost-efficient solution.** *

Full Expolympics Entry
Individual Categories Only

## Entry Details

**Which categories are you nominating this pavilion for? (Select all that apply. Each category will require a separate entry fee.)**

Best Large Pavilion: Over 2,500 square meters

Best Medium Pavilion: 1,000-2,500 square meters

Best Small Pavilion: Under 1,000 square meters

Best Corporate/Theme Pavilion

Best Exterior Architecture

Best Sustainable Pavilion

Best Activation/Engagement

Best Thematic Concept

Best Presentation

Best Tech Integration

Best Exhibit/Display

Best Design Detail

Best Pavilion Team

**Pavilion Location (Zone and Space)** *

**Is the Pavilion located in a Commons building, or is it a standalone structure?**

Yes, it is located in a Commons building.

No, the pavilion is a standalone structure.

**If the pavilion is located in a Commons building, please indicate which one.**

**Pavilion Total Size in Square Meters (please include gross square footage, inclusive of all indoor and outdoor experiential spaces)** *

**Pavilion Organizer (Please list organization name, individual contact, email, and website for each company involved -- if there are multiple organizations involved in specific aspects, please include details on each firm's responsibilities)**

**Design Companies (Please list company name, individual contact, email, and website for each company involved -- if there are multiple companies involved in specific aspects, please include details on each firm's responsibilities)**

**Build/Fabrication Companies (Please list company name, individual contact, email, and website for each company involved -- if there are multiple companies involved in specific aspects, please include details on each firm's responsibilities))**

**Additional Companies (Please list company name, individual contact, email, and website for each company involved -- if there are multiple companies involved in specific aspects, please include details on each firm's responsibilities))**

**Overall Summary - Provide a textual overview of the pavilion, including thematic/conceptual inspiration for the space. This text may be published in coordination with the People's Choice voting portal. This overview should include a summary of the full guest experience, including the exterior of the pavilion and all indoor and outdoor experiential spaces, activities, presentations, etc. (500 words max)**

**Best Exterior Architecture: Please explain the concept and significance behind the pavilion's exterior design. Note any experiential elements, unique materials, or cultural significance behind the design. (500 words max)**

**What objectives, key messages, etc. did the pavilion hope to achieve/convey through the pavilion? (500 words max)**

**Best Sustainable Pavilion: Please explain all sustainable materials, practices, and elements of the pavilion, noting ways in which the pavilion's architecture and design minimize its carbon footprint or environmental impact. Include any relevant details as they pertain to the pavilion's constructure and/or future reuse. (500 words max)**

**Best Activation/Engagement: Please explain up to three individual activities or experiences hosted inside or outside the pavilion. You may submit up to three, which will be judged individually. Include the purpose of the activity, the guest experience, and any details on how it engaged, immersed, educated, and/or entertained attendees. Please note that these must be interactive or immersive elements. Static displays and presentations should be entered in the Best Exhibit/Display and Best Presentation categories, respectively. (500 words max per activation/engagement)**

**Best Thematic Concept: Please explain how the pavilion uniquely interpreted the overarching Expo 2025 theme, "Designing Future Society for Our Lives" and/or its related sub-themes, "Saving Lives," "Empowering Lives," and/or "Connecting Lives." (500 words max)**

**Best Presentation:** Please include the title and description of up to two individual presentations hosted inside or outside the pavilion. These may include live state presentations, theatrical performances, video/cinematic presentations, etc. Summarize the presentation's key intent/message and how the presentation conveys that message to guests. (500 words max)

**Best Tech Integration:** Please include details about up to three tech integrations found throughout the exhibit. These may include any application of technology or multimedia. Summarize the purpose of the integrated technologies, the innovation demonstrated, and the intended impact on the guest experience. (500 words max)

**Best Exhibit/Display:** Please include details about up to three individual exhibits, displays, or sections/zones found inside or outside the pavilion. Summarize the purpose of each exhibit, its key message or purpose, and the intended impact on the guest experience. (500 words max)

**Best Design Detail:** Please include details about up to three individual elements found inside or outside the pavilion. These may include anything from a unique art installation to a specific special effect. Any individual highlight of the pavilion or attendee experience is eligible. Summarize the purpose of each element, its key message or purpose, and the intended impact on the guest experience. (500 words max per element/detail)

**Best Pavilion Team: Summarize how your on-site team optimizes the guest experience. This may include information on training, engagements, activities, etc. Include details on how guest-facing staff was chosen. This category will be scored by a separate panel of on-site judges who will "secret shop" each entry at unannounced times to gauge the staff's impact on the overall guest experience. (500 words max)**

**Please provide the link to a Dropbox or other accessible folder containing between 3-25 photos of the pavilion, as well as any videos you would like the judges to view. Please label photos to correspond to specific elements, activations, or presentations mentioned in your entry.**

**If there are instructions or passwords required to access the aforementioned folder, please include them here.**

**Is there anything additional you want the judges to know about the pavilion? (500 words max)**

**If you would prefer to submit photos and/or videos a different way, please note that below and we will reach out to you.**

**If you prefer to provide video links instead of files, please enter the URLs below.**

## Entry Fee Review

Your calculated registration fees are stated below. To continue to processing your payment information please select next. After Processing your payment an authorization for this will be placed on your credit card. It will be charged within 7 days after a review of the application information.