	Concept/Design	Tech/Innovation	Engagement/Immersion	Execution/Fabrication	Overall Impact	Weighted Totals by Judge									Subtotal	FINAL SCORE	Award
	20%	15%	20%	20%	25%	J1	J2	J3	J4	J5	J6	J7	J8	J9		high/low removed	
Reynolds	72.3	73.0	70.9	73.0	71.4	7.63	7.60	8.15	7.65	7.85	7.47	7.15	9.15	9.40	72.04	55.49	GOLD
Tropicana	70.6	70.2	68.5	72.8	71.65	7.95	8.00	9.00	7.43	8.00	6.11	10.00	7.64	6.70	70.82	54.71	GOLD
Monster	66.5	74.5	66.0	65.5	67.0	7.33	7.80	8.80	7.35	4.25	8.28	8.00	7.95	7.78	67.53	54.48	GOLD
Mondelez	72.8	60.0	71.2	71.6	71.55	7.50	7.50	9.40	7.18	8.05	6.32	8.85	7.01	8.20	70.01	54.29	GOLD
Bloom	72.0	56.0	64.0	73.0	72.5	7.95	7.15	7.80	7.65	7.30	5.78	8.00	8.65	8.05	68.33	53.90	GOLD
Ferrara	67.5	65.5	71.0	70.5	71.25	7.30	8.90	9.00	7.45	6.65	6.58	7.65	7.51	8.40	69.44	53.86	SILVER
Dover	69.0	68.0	60.75	70.75	68.75	7.60	7.20	8.80	8.05	5.80	5.05	8.40	7.64	8.95	67.49	53.49	SILVER
Red Bull NA	69.35	66.8	66.3	65.4	68.8	7.48	8.05	9.80	7.60	4.20	6.33	8.45	7.53	8.00	67.43	53.43	SILVER
Celsius	63.0	70.0	66.0	62.5	66.0	7.63	7.60	8.20	7.45	4.00	6.33	8.00	7.15	8.95	65.30	52.35	SILVER
Spindrift	67.05	50.5	55.25	72.0	65.75	6.95	5.40	7.65	7.50	8.05	4.86	7.65	7.31	7.50	62.87	49.96	SILVER
ITG	61.5	63.8	58.5	58.5	61.0	6.60	7.15	8.55	7.45	3.15	7.07	5.00	7.98	7.58	60.52	48.82	BRONZE
Core-Mark	61.0	61.0	60.0	64.5	63.5	6.73	7.80	8.55	6.65	4.00	5.25	7.45	6.35	9.35	62.13	48.78	BRONZE
Archer	61.75	50.0	60.0	66.5	65.0	6.30	8.15	6.85	7.50	7.05	5.35	5.40	7.30	7.50	61.40	47.90	BRONZE
C4 Energy	58.5	60.0	55.5	62.0	61.0	6.63	7.50	7.40	7.55	4.45	5.83	5.00	7.10	8.00	59.45	47.00	BRONZE
JTI Liggett	62.5	60.0	51.0	66.0	61.55	6.45	5.65	6.75	6.98	4.00	6.23	7.60	7.29	9.35	60.29	46.94	BRONZE
Coca-Cola	61.8	62.0	58.5	62.5	61.4	6.25	6.45	9.55	7.25	4.75	4.79	7.15	7.38	7.65	61.21	46.91	BRONZE
PepsiCo	60.25	63.55	61.8	60.0	60.65	7.00	6.90	8.95	7.00	5.30	5.83	5.75	7.48	6.90	61.11	46.86	BRONZE
Barebells	62.5	45.0	57.5	62.5	61.5	7.03	6.30	7.30	6.85	6.80	5.45	4.45	7.13	7.33	58.63	46.85	BRONZE
Kraft Heinz	62.8	54.5	55.8	59.8	61.7	6.48	5.60	8.05	5.98	4.20	6.19	8.45	7.26	7.08	59.28	46.63	BRONZE
Chomps	61.0	52.0	58.25	63.0	61.0	6.90	7.50	6.85	6.00	5.65	5.35	6.00	7.45	7.80	59.50	46.35	BRONZE
Yerba Madre	64.5	47.0	52.0	64.8	62.6	6.50	5.60	7.65	7.05	4.80	4.91	6.85	7.75	7.85	58.96	46.31	BRONZE
Verifone	58.35	58.5	55.35	59.0	56.05	6.10	7.40	7.35	6.60	4.55	5.37	5.35	7.24	7.38	57.33	45.38	BRONZE
Hershey	56.7	58.0	57.4	61.3	59.55	6.29	6.00	9.20	7.33	4.20	4.91	7.00	7.35	6.40	58.67	45.27	BRONZE
PDI Technologies	57.0	56.0	52.0	60.0	56.8	6.40	6.90	6.70	6.65	4.20	4.80	6.60	7.15	7.00	56.40	45.05	BRONZE
Grabba Leaf	62.25	46.5	45.5	67.5	58.0	7.15	5.90	6.80	7.05	4.05	5.75	4.80	6.98	8.05	56.53	44.43	BRONZE
5-hour Energy	54.5	49.0	58.5	57.0	57.0	6.05	6.85	6.20	7.18	4.35	6.68	4.00	7.50	6.80	55.60	44.10	BRONZE
Novus Foods	59.0	48.0	51.0	62.5	59.0	5.65	5.20	7.55	6.55	7.05	4.85	6.30	6.65	6.65	56.45	44.05	BRONZE
Lucky Energy	54.0	49.25	49.75	56.8	54.25	5.93	5.05	6.80	5.40	7.50	5.04	4.00	7.35	6.00	53.06	41.56	BRONZE
Keurig Dr Pepper	52.5	55.0	47.5	51.0	54.3	5.73	5.55	7.40	5.15	3.80	5.25	5.00	7.15	7.00	52.03	40.83	BRONZE
Gallo	52.0	43.5	55.0	47.0	50.5	5.05	5.85	5.65	5.20	3.80	5.48	4.00	7.08	7.85	49.95	38.30	BRONZE
10x10s																	
Saint James	58.3	47.0	54.5	64.3	63.8	6.15	5.75	8.65	6.85	6.90	5.57	6.00	5.70	6.85	58.42	44.20	GOLD
Sesh Products	61.0	48.0	47.75	57.0	58.0	5.95	5.90	5.55	6.65	8.15	5.00	3.00	8.10	6.55	54.85	43.70	SILVER
Tru Brands	59.0	41.5	54.5	59.8	57.3	5.85	4.90	7.85	6.75	6.05	6.46	4.00	5.90	7.45	55.21	43.36	SILVER
Saputo Cheese	57.5	47.0	53.5	55.25	56.75	5.30	5.85	6.00	5.60	5.40	6.08	7.00	6.41	6.85	54.49	42.19	BRONZE
Be Love	54.5	40.0	44.0	54.0	53.0	6.30	5.60	7.00	6.13	5.00	3.60	5.00	5.38	5.75	49.75	39.15	BRONZE